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**From:** Jennings, Susan [Jennings.Susan@epa.gov]  
**Sent:** 9/13/2017 9:46:02 PM  
**To:** Keigwin, Richard [Keigwin.Richard@epa.gov]; Knizner, Steve [Knizner.Steve@epa.gov]; Miller, Wynne [Miller.Wynne@epa.gov]; Pease, Anita [Pease.Anita@epa.gov]; McNally, Robert [Mcnally.Robert@epa.gov]; Goodis, Michael [Goodis.Michael@epa.gov]; Guilaran, Yu-Ting [Guilaran.Yu-Ting@epa.gov]  
**CC:** Layne, Arnold [Layne.Arnold@epa.gov]  
**Subject:** RE: Duke University Event re: Public Health Pesticides

Hi all,

Some background on this:

## Ex. 5 Deliberative Process (DP)

Below is some information about the meeting being held downtown on Friday. If you attend, they are requesting pre-registration at <http://rsvp.duke.edu/d/n5qhcy>.

Please let me know if you have any questions or would like any additional information.

Susan.

**Event Name:** Policy Solutions for Health Innovation: New Proposals for Market-Based Incentives  
**Time, Location:** September 15, 2017, 7:30 – 9:15 am  
Duke in DC Large Conference Room  
1201 Pennsylvania Avenue NW, Suite 500  
Washington DC  
**Sponsors:** Duke-Margolis Center for Health Policy  
Duke Executive Education, Fuqua School of Business  
**Objectives:** Highlight Duke policy research  
**Audience:** Congressional staffers associated with committees that influence health care and the EPA  
Fuqua alumni in health care in the DC area  
Prospective executive education students/companies  
**Event format:** 7:30-8:00 Continental Breakfast & Networking (pre-function area)  
8:00-9:15 Presentations and Q&A (large classroom)

**Event flow (draft):**

8:00	Welcome and Introductions Mark McClellan, MD, PhD, Director, Duke-Margolis Center for Health Policy Robert J. Margolis Professor of Business, Medicine and Health Policy
8:05-8:25	Economic Incentives for Antimicrobial Drugs Mark McClellan, MD, PhD Gregory Daniel, PHD, MPH, Deputy Director, Duke-Margolis Center for Health Policy, Professor of the Practice, Fuqua School of Business
8:25-8:35	Q&A
8:35-8:55	A Voucher System to Promote a New Generation of Insecticides to Fight Vector-Borne Diseases David B. Ridley, PhD, Dr. and Mrs. Frank A. Riddick Professor of the Practice of Business Jeffrey Moe, PhD Professor of the Practice, Global Health, Duke Global Health Institute
8:55-9:05	Q&A
9:05-9:15	Wrap up

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**From:** Keigwin, Richard

**Sent:** Wednesday, September 13, 2017 6:39 AM

**To:** Knizner, Steve <[Knizner.Steve@epa.gov](mailto:Knizner.Steve@epa.gov)>; Miller, Wynne <[Miller.Wynne@epa.gov](mailto:Miller.Wynne@epa.gov)>; Pease, Anita <[Pease.Anita@epa.gov](mailto:Pease.Anita@epa.gov)>; McNally, Robert <[McNally.Robert@epa.gov](mailto:McNally.Robert@epa.gov)>; Goodis, Michael <[Goodis.Michael@epa.gov](mailto:Goodis.Michael@epa.gov)>; Guilaran, Yu-Ting <[Guilaran.Yu-Ting@epa.gov](mailto:Guilaran.Yu-Ting@epa.gov)>; Jennings, Susan <[Jennings.Susan@epa.gov](mailto:Jennings.Susan@epa.gov)>

**Cc:** Layne, Arnold <[Layne.Arnold@epa.gov](mailto:Layne.Arnold@epa.gov)>

**Subject:** Duke University Event re: Public Health Pesticides

It might be helpful to have a small number of people listen in/attend in person this event on Friday (to be held in DC). Attached is a draft of the paper that will be discussed regarding a proposal for a voucher system to support the development of products for vector control.